



Republic of the Philippines
PROVINCE OF SORSOGON
MUNICIPALITY OF GUBAT

OFFICE OF THE MAYOR

EXECUTIVE ORDER NO. 2018-04

**MANDATORY SUBMISSION OF CERTIFICATE OF
BUSINESS NAME REGISTRATION AS PART OF THE REQUIREMENTS OF
BUSINESS PERMIT**

WHEREAS, in line with the government's Ease of Doing Business program and the implementation of Act No. 3883 or The Business Name Law to protect the public dealing with such business or owners through the disclosure of the names and real identity of the person or persons operating the business;

WHEREAS, the protection of the goodwill of duly registered trademarks or trade names is nevertheless ensured in the mandatory execution of DTI Administrative Order No. 10-03, Corporate Code of the Philippines, RA 8799 Securities Regulation Code, and PD 902-A as amended, among others;

WHEREAS, a Certificate of Business Name Registration is not a permit to engage in business, but a mere proof of the identity of the registrant-proprietor;

WHEREAS, in view of recent developments, it is high time to come up with this revised requirements in the application of new and renewal of business permit;

NOW THEREFORE I, SHARON ROSE G. ESCOTO, Municipal Mayor of this Municipality, Province of Sorsogon, by virtue of the power vested in me by law, do hereby order and direct the following:

Section 1. Mandatory Prior Registration. All persons who intend to engage in business and make use of a name other than his/ her true name shall first secure or apply for a Certificate of Business Name Registration from authorized agencies like DTI and SEC prior to the use of the name applied for.

Thus, apart from the usual documentary requirements and forms required for business/mayor's permit of this municipality, the Certificate of Business Name Registration shall likewise be submitted.

Section 2. Scope. This shall govern applicants for new and renewal of business/mayor's permit.

This order shall take effect immediately and for the whole of 2018.

Done this 16th day of January, 2018 in the Municipality of Gubat, Province of Sorsogon.


SHARON ROSE G. ESCOTO
Municipal Mayor

*Rec'd by:
- Butat 1/17/18
Supply office
1/17/18*


LEANDER
MARKET