



Republic of the Philippines
PROVINCE OF SORSOGON
MUNICIPALITY OF GUBAT

OFFICE OF THE MAYOR

EXECUTIVE ORDER NO. 2018 - 031

ORGANIZING THE MUNICIPAL TOURISM COUNCIL (MTC) - GUBATourismo

WHEREAS, Section 17 (xi) of Republic Act 7160 otherwise known as the Local Government Code of 1991 focused on the importance of tourism facilities and other tourism concerns;

WHEREAS, DILG Memorandum Circular No. 95-162 dated 2, October 1995 provides for the organization of the Local Tourism Councils to be composed of government and private sector representatives;

WHEREAS, included in the vision of the municipality of Gubat is to be a center of agro eco tourism through the principle of sustainable tourism development giving due regard to the conservation of natural endowments and preservation of cultural heritage while according opportunities for local communities to achieve a better quality of life.

NOW THEREFORE, I, SHARON ROSE G. ESCOTO, Municipal Mayor of Gubat, Sorsogon, by virtue of the power vested in me by law, do hereby order the following:

Section 1. ORGANIZATION AND COMPOSITION OF THE MUNICIPAL TOURISM COUNCIL (MTC) - GUBATourismo. The Municipal Tourism Council is hereby organized and shall be composed of the following:

Chairman	:	Municipal Mayor Sharon Rose G. Escoto
Vice Chairman	:	Municipal Vice Mayor Sixto F. Estareja
Focal Person	:	Tourism Officer Designate Eduardo E. Felicia
Secretariat	:	Municipal Tourism and Cultural Affairs Office Staff

•Members :

SB Committee Chairman on Tourism	Aiza E. Encinares
SB Committee Vice Chairman on Tourism	Kenneth D. Escandor
SB Committee Chairman on Sports	Valentin A. Pura IV
Municipal Administrator	Patrick Omar B. Erestain
Office of the Mayor Representatives	Jaime Estiller
	Annabelle Lanon
All Heads of Offices	

MPDC
BAC
MBO
OMA
MTO
MEO
MAO
MHO
MNAO
MDRRMO

Emergency Response Team
PNP
Acting Liga President
PSDS Gubat South District
PSDS Gubat North District
All Secondary Schools Principals of this Municipality
CSOs

PCI/Insp Jim V. Jeremias
Ramilo Fajardo
Noel L. Agnote
Marissa G. Bendicio
Gubatnon for Adventourism, Inc.
Gubat United Bikers
GuMarTODA

Section 2. FUNCTIONS. The Municipal Tourism Council shall be responsible in monitoring the implementation of the following projects:

1. Preparation of Tourism Plan
2. Conduct quarterly meetings
3. Producing tourist information, including art work, and writing press releases and copy for guides/newsletters;
4. Setting up and attending exhibitions and holiday shows;
5. Organizing special and seasonal events and festivals;
6. Devising and planning tours, arranging itineraries and coordinating marketing campaigns;
7. Commissioning and or producing tourism strategies and economic impact studies for implementation;
8. Providing a range of information on local resources and facilities;
9. Supporting the local tourism industry through providing promotional opportunities;
10. Running/Attending training courses to encourage networking and economic growth in the tourism industry
11. Act on other duties and functions as prescribed by law relative to the implementation of the tourism programs and other concerns.

Section 3. FUNDING. The municipality shall allocate funds and resources to undertake monitoring and evaluation activities of the MTC.

Section 4. MEETINGS. To effectively monitor the performance of its duties and functions, the MTC shall conduct meetings at least once every quarter or as often as necessary to facilitate issues and concerns on project implementation.

Section 5. SUBMISSION OF REPORTS. The MTC should submit to the concerned agencies:

- a. Reports of the monitoring activities it has conducted during the period;
- b. Minutes of meetings and;
- c. Documentations/status report on MTC functionality, programs, projects, and activities

The Council shall furnish the Municipal DILG and other concerned with copies of the above documents.

Section 6. EFFECTIVITY. This order shall take effect immediately.

Done this 22nd day of October, 2018 in the Municipality of Gubat, Province of Sorsogon.


SHARON ROSE G. ESCOTO
Municipal Mayor

cc: Concerned Members
DILG Municipal Office