



## OFFICE OF THE MAYOR

## EXECUTIVE ORDER NO. 2017-008

## ORGANIZING THE MUNICIPAL TOURISM COUNCIL (MTC) - GUBATourismo

WHEREAS, Section 17 (xi) of Republic Act 7160 otherwise known as the Local Government Code of 1991 focused on the importance of tourism facilities and other tourism concerns;

WHEREAS, DILG Memorandum Circular No. 95-162 dated 2, October 1995 provides for the organization of the Local Tourism Councils to be composed of government and private sector representatives;

WHEREAS, included in the vision of the municipality of Gubat is to be a center of agro eco tourism through the principle of sustainable tourism development giving due regard to the conservation of natural endowments and preservation of cultural heritage while according opportunities for local communities to achieve a better quality of life.

**NOW THEREFORE, I**, SHARON ROSE G. ESCOTO, Municipal Mayor of Gubat, Sorsogon, by virtue of the power vested in me by law, do hereby order the following:

Section 1. ORGANIZATION AND COMPOSITION OF THE MUNICIPAL TOURISM COUNCIL (MTC) – GUBATourismo. The Municipal Tourism Council is hereby organized and shall be composed of the following:

Chairman

Municipal Mayor Sharon Rose G. Escoto

Vice Chairman

Municipal Vice Mayor Sixto F. Estareja ✓

Focal Person

Tourism Officer Designate Rhodora Paula F. Yuzon

Members

SB Committee Chairman on Tourism
SB Committee Vice Chairman on Tourism
SB Committee Chairman on Sports
Municipal Administrator
Municipal Project Development Team
Office of the Mayor Representatives

All Heads of Offices

Aiza E. Encinares ✓ Kenneth D. Escandor ✓ Valentin A. Pura IV ✓

Patrick Omar B. Erestain

JACEL MATES TOTAL DO Arvin Tampipi - 4

Annabelle Lanon

MDDC =

MPDC BAC -

MBO OMA

MTO.

MEO MAO

МНО

MNAÓ MDRRMO

Emergency Response Team

PCI/Insp Jimmy M. Pintor\_ **PNP** SPO4 Jose T. Ebdani **BFP** Nelson E. Quiñones Liga President Noel L. Agnote - Qu **PSDS Gubat South District** Marissa G. Bendicio - william **PSDS** Gubat North District Gubatnon for Adventourism, Inc. - fure at M Gubat United Biles-All Secondary Schools Principals of this Municipality Gubat United Bikers TETOVOJA POGUMARTODA INFILE PURT RAGRAY NITS M. LUICH E. ENCHARES - Bentu NK

Section 2. FUNCTIONS. The Municipal Tourism Council shall be responsible in monitoring the implementation of the following projects:

1. Preparation of Tourism Plan

2. Conduct quarterly meetings

3. Producing tourist information, including art work, and writing press releases and copy for guides/newsletters;

4. Setting up and attending exhibitions and holiday shows;

5. Organizing special and seasonal events and festivals;

- 6. Devising and planning tours, arranging itineraries and coordinating marketing campaigns;
- 7. Commissioning and or producing tourism strategies and economic impact studies for implementation;

8. Providing a range of information on local resources and facilities;

9. Supporting the local tourism industry through providing promotional opportunities;

10. Running/Attending training courses to encourage networking and economic growth in the tourism industry

11. Act on other duties and functions as prescribed by law relative to the implementation of the tourism programs and other concerns.

Section 3. FUNDING. The municipality shall allocate funds and resources to undertake monitoring and evaluation activities of the MTC.

Section 4. MEETINGS. To effectively monitor the performance of its duties and functions, the MTC shall conduct meetings at least once every quarter or as often as necessary to facilitate issues and concerns on project implementation.

Section 5. SUBMISSION OF REPORTS. The MTC should submit to the concerned agencies:

- a. Reports of the monitoring activities it has conducted during the period;
- b. Minutes of meetings and;
- c. Documentations/status report on MTC functionality, programs, projects, and activities

The Council shall furnish the Municipal DILG and other concerned with copies of the above documents.

Section 6. EFFECTIVITY. This order shall take effect immediately.

Done this 8<sup>th</sup> day of March, 2017 in the Municipality of Gubat, Province of Sorsogon.

SE G. ESCOTO

Municipal Mayor

cc: Concerned Members DILG Municipal Office Office of the Provincial Governor