



EXECUTIVE ORDER NO. 8
Series of 2022

RECONSTITUTING THE MUNICIPAL PRICE COORDINATING COUNCIL

WHEREAS, Republic Act No. 7581, otherwise known as the Price Act, provides protection to consumers by stabilizing the prices of necessities and prime commodities and by prescribing measures against undue price increases during emergencies and like occasions;

WHEREAS, Republic Act No. 71, otherwise known as the Price Tag Law, requires that all articles of commerce and trade offered for sale to the public at retail shall be publicly displayed with appropriate tags or labels indicating the prices of such articles to be sold uniformly and without discrimination at the stated price;

WHEREAS, pursuant to Republic Act No. 7581 and Republic Act No. 71, all Local Chief Executives are strongly encouraged to activate their Local Price Coordinating Councils (LPCCs) or to organize the said Councils where there are none, for consumer protection purposes, and for a more purposive and sustained monitoring of selected prime commodities;

NOW THEREFORE I, RONNEL U. LIM, Municipal Mayor of Gubat, Province of Sorsogon, by virtue of the power vested in me by law, do hereby order the reconstitution of Municipal Price Coordinating Council of this municipality;

SECTION 1. Composition. The Municipal Price Coordinating Council (MPCC) shall be composed of the following:

Chairperson: HON. RONNEL U. LIM - Municipal Mayor

Vice-Chairperson: HON. VALENTIN A. PURA IV - Municipal Vice Mayor

Members:

HON. MARK ANTHONY E. FLESTADO - SB Chairman on Markets,
Trade and Industry

HON. RAMILO S. FAJARDO - LNB Acting President

FREDERICO E. DEMONTEVERDE - Head, Business Permits and
Licensing Office

LEA E. SANTOS - Market Supervisor

JUSTINE F. ORCIO - OIC, Municipal Agriculturist

RHALEN B. ENDENO - Head, MDRRMO

MA. LUISA J. DOMETITA - MLGOO

Section 2. Powers and Functions.

1. Coordinate and rationalize programs to stabilize prices and supply;
2. Recommend to the National Price Coordinating Council or to the implementing agencies suggested retail prices (SRP) and/or the price ceilings for certain basic necessities and/or prime commodities;
3. Conduct in-depth analysis on causes of price fluctuations;
4. Recommend action steps to correct unwarranted price increases and supply shortages;
5. Conduct regular inspections of public market and business establishments;
6. Submission of reports on violations of Republic Act No. 7581 to the National Price Coordinating Council.

Section 3. Meetings. The Municipal Price Coordinating Council (MPCC) shall meet at least biannually or as often as may be necessary.

Section 4. Automatic Succession of Members. In case of resignation, retirement, separation, transfer, reassignment, removal of a member, the successor or replacement shall automatically take the position and serve only for the unexpired term. Provided further that in case of leave or suspension of the member, the replacement shall serve only for the duration of the leave or suspension of such member.

Section 5. Repealing Clause. All issuances, memoranda and orders issued inconsistent herewith are hereby superseded, repealed and amended accordingly.

Section 6. Separability Clause. In the event that any provision of this Executive Order is held invalid or unconstitutional, the provisions not affected thereby shall remain in full force and effect.

DONE this 8th day of August 2022 in the Municipality of Gubat, Sorsogon, Philippines.



RONNEL U. LIM
Municipal Mayor